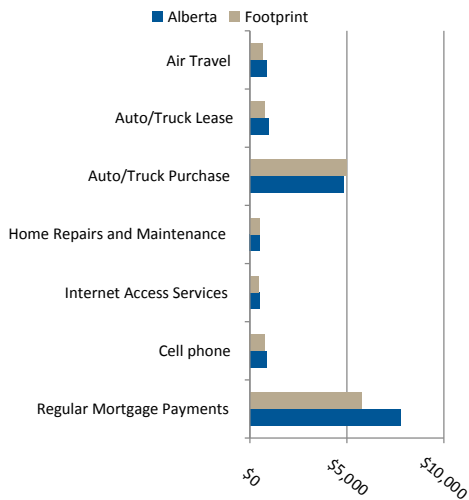


**Household Spending**

|                              | Annual Expenditures / HH |
|------------------------------|--------------------------|
| Regular Mortgage Payments    | \$5,696                  |
| Cell phone                   | \$704                    |
| Internet Access Services     | \$353                    |
| Home Repairs and Maintenance | \$408                    |
| Auto/Truck Purchase          | \$4,918                  |
| Auto/Truck Lease             | \$701                    |
| Air Travel                   | \$588                    |

**Household Spending vs. Province Benchmark**

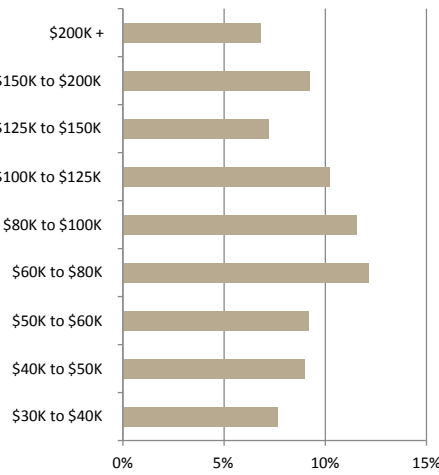


**Household Income**

|                  | Households | % of HH's |
|------------------|------------|-----------|
| \$30K to \$40K   | 501        | 8%        |
| \$40K to \$50K   | 590        | 9%        |
| \$50K to \$60K   | 603        | 9%        |
| \$60K to \$80K   | 799        | 12%       |
| \$80K to \$100K  | 761        | 11%       |
| \$100K to \$125K | 672        | 10%       |
| \$125K to \$150K | 473        | 7%        |
| \$150K to \$200K | 606        | 9%        |

Median Est. Household Income \$71,038

**Household Income**



**Labour Force**

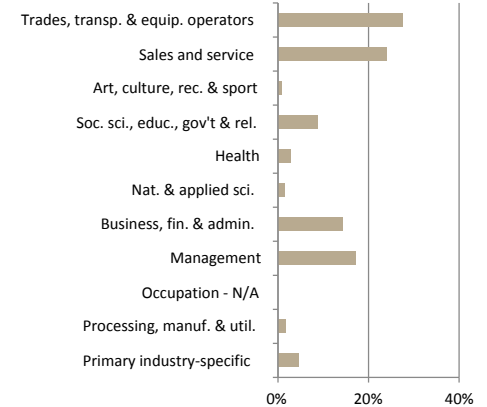
**Labour Force Participation**



**Top 5 Occupations by Industry Type**

1. Trades, transport and equipment operators and related
2. Sales and service
3. Management
4. Business, finance & administrative
5. Social science, education, government and religion

**Occupations by Industry Type**



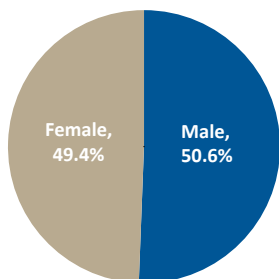
**Population by Age and Gender**

**Population by Age**

| Age Group         | Population | Percentage |
|-------------------|------------|------------|
| 0 to 9 years      | 1,854      | 11%        |
| 10 to 16 years    | 972        | 6%         |
| 15 to 19 years    | 1,009      | 6%         |
| 20 to 24 years    | 905        | 6%         |
| 25 to 34 years    | 1,897      | 12%        |
| 35 to 44 years    | 2,144      | 13%        |
| 45 to 54 years    | 2,216      | 14%        |
| 55 to 64 years    | 2,315      | 14%        |
| 65 to 74 years    | 1,779      | 11%        |
| 75 years and over | 1,299      | 8%         |

**Median Age and Population by Gender**

|                   |             |
|-------------------|-------------|
| Median Male Age   | 41.4        |
| Median Female Age | 43.1        |
| Est. Male Pop.    | 8,296 50.6% |
| Est. Female Pop.  | 8,094 49.4% |

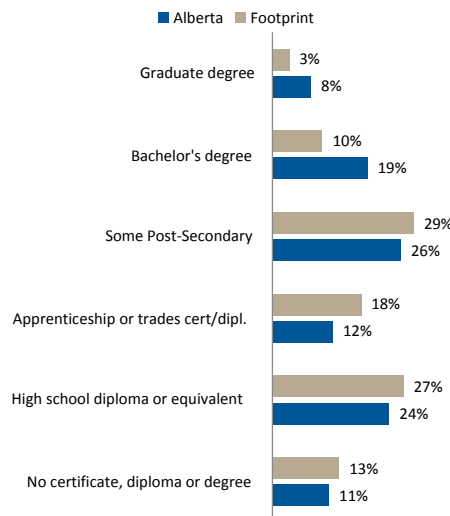


**Educational Attainment**

**Population by Educ. Attainment (25 to 64 Yrs)**

|                                     |     |
|-------------------------------------|-----|
| No certificate, diploma or degree   | 13% |
| High school diploma or equivalent   | 27% |
| Apprenticeship or trades cert/dipl. | 18% |
| Some Post-Secondary                 | 29% |
| Bachelor's degree                   | 10% |
| Graduate degree                     | 3%  |

**Educational Attainment vs. Province Benchmark**



**Population Growth**

|                            |            |
|----------------------------|------------|
| 2011 Census                | 14,945     |
| 2016 Population estimate   | 16,390     |
| 2019 Population projection | 16,893     |
| Pop. Growth (2011-2016)    | 1,445 9.7% |
| Pop. Growth (2016-2019)    | 502 3.1%   |

**Total Population**

