**INNISFALL PROVINCE**

### Household Spending

<table>
<thead>
<tr>
<th>Item</th>
<th>Annual Expenditures / HH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Mortgage Payments</td>
<td>$6,225</td>
</tr>
<tr>
<td>Cell phone</td>
<td>$715</td>
</tr>
<tr>
<td>Internet Access Services</td>
<td>$365</td>
</tr>
<tr>
<td>Home Repairs and Maintenance</td>
<td>$420</td>
</tr>
<tr>
<td>Auto/Truck Purchase</td>
<td>$4,899</td>
</tr>
<tr>
<td>Auto/Truck Lease</td>
<td>$670</td>
</tr>
<tr>
<td>Air Travel</td>
<td>$564</td>
</tr>
</tbody>
</table>

#### Household Spending vs. Province Benchmark

- **Alberta**
- **Footprint**

### Household Income

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Households</th>
<th>% of HH's</th>
</tr>
</thead>
<tbody>
<tr>
<td>$30K to $40K</td>
<td>661</td>
<td>7%</td>
</tr>
<tr>
<td>$40K to $50K</td>
<td>718</td>
<td>7%</td>
</tr>
<tr>
<td>$50K to $60K</td>
<td>695</td>
<td>7%</td>
</tr>
<tr>
<td>$60K to $80K</td>
<td>1,193</td>
<td>12%</td>
</tr>
<tr>
<td>$80K to $100K</td>
<td>1,360</td>
<td>14%</td>
</tr>
<tr>
<td>$100K to $125K</td>
<td>1,157</td>
<td>12%</td>
</tr>
<tr>
<td>$125K to $150K</td>
<td>777</td>
<td>8%</td>
</tr>
<tr>
<td>$150K to $200K</td>
<td>818</td>
<td>9%</td>
</tr>
</tbody>
</table>

**Median Est. Household Income** $80,480

### Population by Age and Gender

**Population by Age**

- 0 to 9 years: 3,148 (12%)
- 10 to 16 years: 1,540 (6%)
- 15 to 19 years: 1,407 (6%)
- 20 to 24 years: 1,353 (5%)
- 25 to 34 years: 3,107 (12%)
- 35 to 44 years: 3,437 (14%)
- 45 to 54 years: 3,480 (14%)
- 55 to 64 years: 3,996 (16%)
- 65 to 74 years: 2,382 (9%)
- 75 years and over: 1,506 (6%)

**Median Age and Population by Gender**

- **Median Male Age**: 40.2
- **Median Female Age**: 41.8
- **Est. Male Pop.**: 13,226 (52.2%)
- **Est. Female Pop.**: 12,131 (47.8%)

### Educational Attainment

**Population by Educ. Attainment (25 to 64 Yrs)**

- No certificate, diploma or degree: 15%
- High school diploma or equivalent: 28%
- Apprenticeship or trades cert/dipl.: 19%
- Some Post-Secondary: 28%
- Bachelor's degree: 9%
- Graduate degree: 1%

**Educational Attainment vs. Province Benchmark**

- **Alberta**
- **Footprint**

### Labour Force Participation

- **Not in the labour force**: 27%
- **In the labour force**: 73%

### Top 5 Occupations by Industry Type

1. Trades, transport and equipment operators and related
2. Sales and service
3. Business, finance & administrative
4. Management
5. Social science, education, government and religion

### Population Growth

- **2011 Census**: 24,170
- **2016 Population estimate**: 25,357
- **2019 Population projection**: 25,339
- **Pop. Growth (2011-2016)**: 1,187 (4.9%)
- **Pop. Growth (2016-2019)**: -17 (-0.1%)

### Total Population

- **2011 Census**: 23,400
- **2016 Est.**: 23,900
- **2019 Proj.**: 24,400

**Data Source**: 2016 PitneyBowes MapInfo